Growth Opportunities in Thermoplastic Composites in the Asian Consumer Goods Market

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Trends, opportunities and forecast in this market to 2022 by application (circuit breakers, power tools, appliances, furniture, and others), resin type (Polyamide (PA), Polypropylene (PP), Polybutylene terephthalate (PBT), and others), material type (Short Fiber Thermoplastics (SFT), Long Fiber Thermoplastics (LFT), and others)

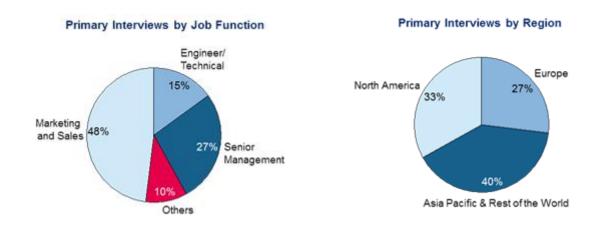
Methodology

Lucintel has been in the business of market research and management consulting since 2000 and has published over 600 market intelligence reports in various markets / applications and served over 1,000 clients worldwide. This study is a culmination of four months of full-time effort performed by Lucintel's analyst team. The analysts used the following sources for the creation and completion of this valuable report:

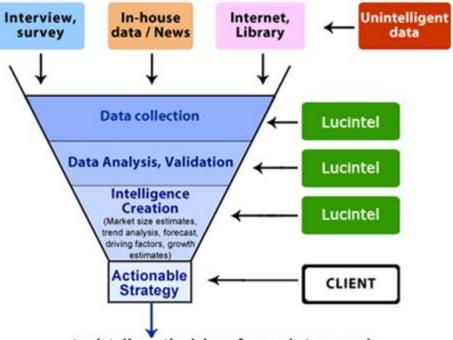
- In-depth interviews of the major players in this market
- Detailed secondary research from competitors' financial statements and published data
- Extensive searches of published works, market, and database information pertaining to industry news, company press releases, and customer intentions
- A compilation of the experiences, judgments, and insights of Lucintel's professionals, who have analyzed and tracked this market over the years.

Extensive research and interviews are conducted in the supply chain of this market to estimate market share, market size, trends, drivers, challenges, and forecasts in the market. Some of the thermoplastic composites suppliers in Asian consumer goods market are SABIC, Indore Composite, Borealis and Borouge, LyondellBasell, RTP Company, Solvay, Toho Tenax and others. Some of the molders in this market are3MB Co, Plastic Navigation Industrial Ltd., Jiangsu Phono Electrical Co. Ltd and others.

Below is a brief summary of the primary interviews that were conducted by both job function and region for this report.



Thus, Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process. The figure below is a graphical representation of Lucintel's research process.



Lucintel's methodology for market research