## **Growth Opportunities for PU (Polyurethane) Resin Market in Composites 2015-2020**

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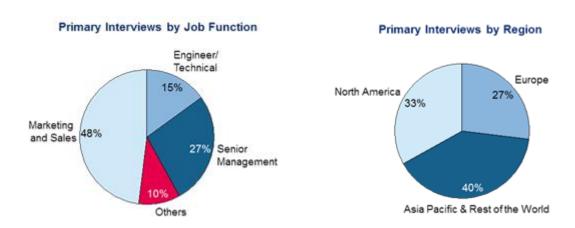
Trends, opportunities and forecast in this market to 2020 by end use industry (transportation, construction, others), and region (North America, Europe, Asia Pacific and Rest of the World)

## Methodology

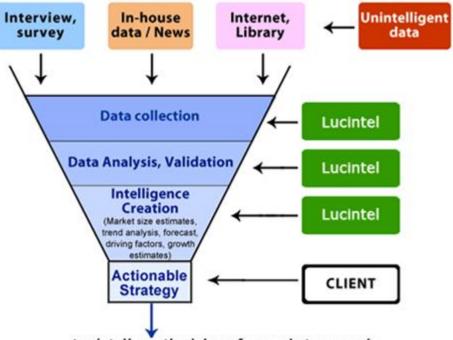
Lucintel has been in the business of market research and management consulting since 2000 and has published over 600 market intelligence reports in various markets / applications and served 1,000+ clients worldwide. This study is a culmination of four months of full-time effort performed by Lucintel's analyst team. The analysts used the following sources for the creation and completion of this valuable report:

- In-depth interviews of the major players in this market
- Detailed secondary research from competitors' financial statements and published data
- Extensive search of published works, market and database information with industry news, company press releases, and customer intentions
- A compilation of the experiences, judgments, and insights of Lucintel's professionals, who have analyzed and tracked this market over the years.

Extensive research and interviews are conducted in the supply chain of this market to estimate market share, market size, trends, drivers, challenges and forecasts in the market. Below is a brief summary of primary interviews conducted by both job function and region.



Thus, Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis on it. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process. The figure below is a graphical representation of the Lucintel research process.



Lucintel's methodology for market research